

Board Manual

SAMPLE TABLE OF CONTENTS





BOARD MANUAL SAMPLE TABLE OF CONTENTS:

- I. Organization Overview
 - A. Mission Statement
 - B. Vision Statement
 - C. Values Statement
 - D. History
- II. Board of Directors
 - A. Contact List for Current Directors & Officers with terms
 - B. Biography & Photo for each Board member
 - C. List of Past Board Members with Dates of Service

III. Board Governance

- A. Articles of Incorporation
- B. Bylaws
- C. Statute governing nonprofit Board service in your state
- D. Duties & Responsibilities of a Board Member; include descriptions of the duties of care, loyalty, and obedience
- E. Conflict of Interest Policy
- F. Confidentiality Policy
- G. Diversity Policy
- H. Other Policies
- I. Board Meeting Minutes (last 12 months)
- J. Active Committee Descriptions
- K. Results of Most Recent Board Performance Evaluation

IV. Financial Information

- A. Most Recent Unaudited Financial Statements
 - 1. Income / Expense Statement with Actuals vs. Budget (month and YTD)
 - 2. Balance Sheet
 - 3. Cash Flow Projection
- B. Most Recent Audited Financial Statements (including management letter)
- C. Most Recent IRS Form 990
- D. Organizational Budget (for current year)



V. Program Descriptions

VI. Fundraising

- A. Board's Role in Fundraising
- B. Fundraising Plan
- C. Sample Solicitation Materials
 - 1. Case Statement
 - 2. Event Invitations
 - 3. Donation Envelope
 - 4. Pledge Cards
 - 5. Annual Appeal Letter
 - 6. Sponsor Packet
 - 7. In-Kind Donation Request Form
 - 8. Capital Campaign Materials
 - 9. Online Fundraising Examples
- D. Donor Appreciation When and How

VII. Marketing, PR, and Community Relations

- A. Brand Standards
- B. Press Releases
- C. Recent Media Coverage
- D. Marketing Plan
- E. Sample Marketing Materials
 - 1. Business cards for Board members
 - 2. Brochure
 - 3. Newsletters
 - 4. Fact Sheet / Infographic
 - 5. Annual Report

VIII. Personnel

- A. Organizational Chart
- B. Executive Director (E.D.)
 - 1. E.D. Job Description
 - 2. E.D. Resume and Biography
 - 3. Results of Most Recent E.D. Performance Evaluation
- C. Other Employees
 - 1. Description of staffing; include number of P/T and F/T employees
 - 2. Employee Handbook
- D. Volunteers
 - 1. Description of volunteer support; include number of volunteers and hours of service for most recent month and YTD
 - 2. Volunteer Recruitment Materials; include list of volunteer opportunities
 - 3. Volunteer Handbook

IX. Strategic Plan

