



# Maximize Your Nonprofit's Impact

## Marketing and Communications Services

Our team can guide you in developing new strategies to increase community awareness of your organization. Get expert guidance on branding, marketing, and communications, all in one place with our in-house copywriters, graphic designers, and digital marketing team, all of whom have specialized experience in working with nonprofits. We help craft campaigns that showcase your mission, engage your audience, fit your budget, and grow your donor base.

**“Soukup Strategic Solutions helped us develop a strategic plan that stayed within our overall ideals but also allowed us to maximize on what we wanted to accomplish as far as raising funds, feeding more people, acquiring more volunteers, and board members.”**

*Connie Preu, Executive Director, Collier Harvest*

## SOLUTIONS

- Ad Design and Placement
- Branding
- Graphic Design
- Marketing and Communications Services
- Newsletters and Blogs
- Press Releases, Magazine Articles, and Commentaries
- PSA's (Radio and TV)
- Social Media Management
- Video and Podcast Production
- Website Content Management

[www.SoukupStrategicSolutions.com](http://www.SoukupStrategicSolutions.com)

We turn ideas into strategies to help you achieve your mission and change the world.

**Let's work together, call today (239) 234-5596**