

Marketing and Communications Services

The Soukup team helps organizations implement branding and marketing strategies that drive community awareness, engagement and support. Get strategic guidance on marketing and communications all-in-one place through our full-service team of marketing experts. We work with you to craft campaigns that highlight your mission, showcase your work, engage your audience, and grow your donor base.

"The Collier Resource Center has increased our number of clients by 29% with the help of the Soukup Strategic Solutions team. Everyone we had the pleasure of working with was responsive, creative, and determined to help us reach our goal."

Nina Gray, Board Chair Collier Resource Center

SOLUTIONS

- Ad Design and <u>Placement</u>
- Branding
- Graphic Design
- Marketing and
 Communications Services
- Newsletters and Blogs
- Press Releases, Magazine Articles, and Commentaries
- PSA's (Radio and TV)
- Social Media Management
- Video and Podcast Production
- Website Content Management